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## FOR IMMEDIATE RELEASE

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## IS&T Establishes Annual Award to Encourage Innovation in Digital Imaging

Award Nominations for 2013 Image Engineering Innovation Award Being Accepted Now

Frechen, Germany, September 19, 2012 – The Society for Imaging Science & Technology (IS&T) today announced the establishment of the Image Engineering Innovation Award to recognize, encourage, and honor breakthrough innovations in digital imaging with an emphasis on, but not exclusive to, image capture devices.

IS&T also announced that nominations for the Image Engineering Innovation Award are now being accepted. The deadline for nominations is November 1, 2012.

The Image Engineering Innovation Award, sponsored by Image Engineering and administered by IS&T, seeks to spotlight efforts that lead to quality improvements or major positive changes in handling digital cameras and images by recognizing the following potential areas of contribution:

- New technological features of cameras
- Innovative image processing
- Renewal of existing camera features
- Optimization of the user interface and camera handling
- Simplifying or enhancing the use of images

The recipient of the Image Engineering Innovation Award, selected by a committee under the auspices of IS&T, will receive an award and a US\$1,000 cash prize. Further details regarding the award, including submission and eligibility requirements, are available at http://www.imaging.org/ist/Membership/honors.cfm.

"As a worldwide leader in testing digital cameras as well as the production of test equipment, Image Engineering feels it is important to recognize those engineers who have dedicated their lives to developing new camera imaging technologies," said Dietmar Wueller, CEO of Image Engineering. "We are all aware of the exciting features we find in today's cameras, but hardly anyone knows—or thanks—the engineers who had the excellent ideas behind these innovations and who made them a part of these devices."

"We are delighted that Image Engineering has chosen IS&T to administer this important award," said IS&T President Robert Buckley. "As a Society was founded by the pioneers of the photographic sciences, this award represents a continuation of our history as the technology has moved into the digital domain."

## About IS& T

Based in Springfield, Virginia, IS&T is a professional non-profit Society that serves the international community of scientists working in the broad field of imaging science, with particular emphasis given to digital printing, electronic imaging, photofinishing, image preservation, image assessment, pre-press technologies, color science, and hybrid imaging systems. IS&T sponsors technical conferences, publications, and other information exchange platforms networking that bring together scientists, engineers, and practitioners working in a broad range of fields related to imaging science and technology.